

# RAatE

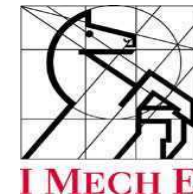
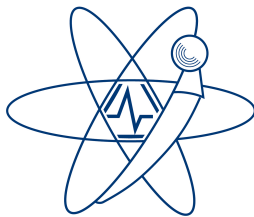
Recent Advances  
In Assistive  
Technology &  
Engineering

2007

## Exhibitors Briefing Pack

26 & 27 November 2007

The Cutler's Hall, Church Street, Sheffield, S1 1HG



## Introduction:

On behalf of the RAATE Committee, IPEM, Fast and the ACT Programme I'd like to take this opportunity to thank you for exhibiting at our 2007 event.

**RAATE** is the only UK conference focused on the latest innovations in Assistive Technology. It attracts delegates from across the UK who use, works with, develop or conduct research on Assistive Technology (AT). The conference programme has, over the years, regularly included new technological developments, service innovations, results of formal research projects, service-based research and development and other stimulating topics. Known as a friendly and productive conference, RAATE offers you a chance to meet and share knowledge and experience with other people working in AT.

This year RAATE is collaborating with the Advanced Care Technologies (ACT) Programme in South Yorkshire. The region has one of the largest clusters of medical device companies in the UK, with 8% of healthcare technology manufacturers based here. However, the region's businesses still lag behind the rest of Europe in terms of R&D investment which continues to impede its economic renewal. To ensure that the region's businesses are best placed to exploit these opportunities, Objective One European Regional Structural Funds has part-funded the £1.9 million pound Advanced Care Technologies (ACT) Programme, collaboration between researchers in the University of Sheffield, Barnsley Foundation Hospital and 11 partner organisations. ACT will work with industry and care providers to develop new and improved products and systems that support people with mobility or activity limitations.

This exciting collaboration means a change of venue for RAATE, to The Cutler's Hall in Sheffield, and the opportunity to bring together new components of the Assistive Technology world. For the first time this year, the four zoned RAATE conference exhibition will be opened to the general public on the morning of the 27 November 2007. The concept for the RAATE 2007 exhibition is modeled upon the successful 'Hot Metal, Cool Future' event held at the Hallam FM Arena in Nov 2005 that brought together the engineering and manufacturing companies, Special Metals Forum and the Army Careers Service to raise awareness of the career path ways for 16 – 25 years olds within the engineering and manufacturing sector across South Yorkshire. Having looked at the wider challenges within Assistive Technology and Telecare (ATT) sector across the region and building upon the success of the 'Hot Metal, Cool Future' event the four zoned RAATE exhibition is designed to bring together the region's manufacturers, suppliers, care professionals, sector skills and workforce development delivery organizations to engage with ATT end-users.

The RAATE conference over two days has paper presentations and posters from key AT practitioners and researchers, pertinent and influential keynote speakers, an exhibition and trade presentations. Building on the success of last year's training programme is in two parts – a training programme for the first part of Day 1, followed by the start of the main conference to continue into Day 2. This year's topics will include AAC what's AAC??, Posture, AT Research and Access to Technology. These training courses are aimed at AT practitioners or researchers wishing to expand their knowledge of AT.

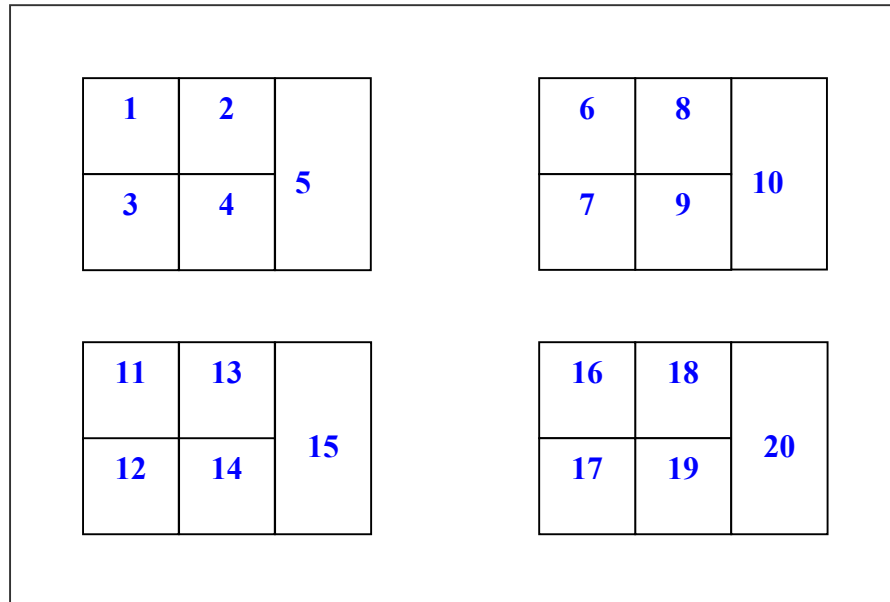
Suzanne Westran - FInstSMM  
ACT Programme Commercial Manager

## Exhibition Layout:

The present Cutlers' Hall was built in 1832 and is a Grade 11 listed building which is a shining example of Victorian architecture and is one of the most prestigious venues in Sheffield and offers unequalled style, service and elegance. The RAATE exhibition will be situated in the spectacular main hall on the first floor, which can be viewed at [www.spincity.com](http://www.spincity.com).

Included in your exhibition cost:

- 2.5m x 1.5m exhibition floor space.
- Lunch, tea & coffees during the day and attendance at the conference for 2 people.
- Attendance at the conference meal is available as an optional extra (cost £35), please ensure you book your place early to avoid disappointment.
- If you require an electricity supply or web connection (these can be supplied at an extra cost) please e-mail [s.westran@sheffield.ac.uk](mailto:s.westran@sheffield.ac.uk)



### Zone 1: ATT Manufacturers (Stands 1 - 5)

Exhibitors:  
Healthcare & Technology Manufacturing companies

### Zone 2: Innovators of Tomorrow (Stands 6 – 10)

Exhibitors:  
R&D delivery projects & University / College Departments

### Zone 3: Suppliers Road Show (Stands 11 - 15)

Exhibitors:  
ATT Retail Suppliers

### Zone 4: Workforce Development (Stands 16 - 20)

Exhibitors:  
Workforce Development Agencies / Training Providers  
& Recruitment Agencies

## Briefing notes for exhibitors - Monday 26<sup>th</sup> November 2007:

The main hall will be available from 8.30 am on Monday 26<sup>th</sup> November. Due to health and safety regulations all exhibitors are kindly asked to be fully set up no later than 9.45am to ensure delegates registration can begin at 10am.

Coffee will be available from 10am in the reception area and the event is expected to close at 6pm. It will be followed by the conference dinner.

### Draft RAATE 2007 Itinerary & Programme:

Time	Main Hall	ROOM 1	ROOM 2	ROOM 3	ROOM 4
8.30 – 9.45	Exhibition Set up	-	-	-	-
10 – 10.30	Exhibition Open Registration/coffee	-	-	-	-
10.30 – 12.30	Exhibition Closed	Training Session Part 1	Training Session Part 1	Training Session Part 1	Training Session Part 1
12.30 – 1pm	Exhibition Open LUNCH/ posters	-	-	-	-
1.15 – 3.15	Exhibition Closed	Training Session Part 2	Training Session Part 2	Training Session Part 2	Training Session Part 2
3.15 – 3.45	Exhibition Open Coffee / posters	-	-	-	-
3.45 – 4.15	Exhibition Closed	Keynote speaker	-	-	-
4.15 – 5.30	Exhibition Closed	Session 1 Free papers (20 minutes each )	Session 2 Free papers (20 minutes each)	-	-
5.30 – 6	Exhibition Closed	Trade Presentations/ Case studies	-	-	-
6 onwards	Exhibition Closed	Drinks and Meal	-	-	-

## Briefing notes for exhibitors - Tuesday 27<sup>th</sup> November:

The RAATE exhibition, for the first time this year, will be open to the general public on Tuesday the 27<sup>th</sup> November 2007 between 10am and 12.30pm. If you would like to invite prospective clients or colleagues from your organisation to this section of the event, please e-mail the ACT Programme team on [enquiries@actprogramme.org.uk](mailto:enquiries@actprogramme.org.uk) or visit our website [www.actprogramme.org.uk](http://www.actprogramme.org.uk) to request a booking form.

The exhibition on day two is due to close at 3pm and we'd request exhibitors to refrain from dismantling their exhibition stands until after this time, to ensure minimum disruption to the free papers presenters.

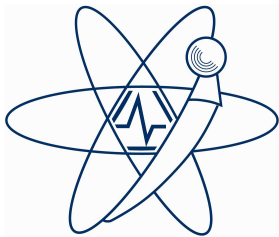
### Draft RAATE 2007 Itinerary & Programme:

Time	Main Hall	ROOM 1	ROOM 2	ROOM 3	ROOM 4
9 – 9.25	Exhibition sep up Registration/coffee	-	-	-	-
9.30 – 10.30	Exhibition Open to delegates and the general public	Introduction and keynote speakers	-	-	-
10.30 – 12.00	Exhibition Open to delegates and the general public	Session 3 Free papers (20 minutes each)	Session 4 Free papers (20 minutes each)	-	-
12 - 1	Lunch / Exhibition Open & Posters	-	-	-	-
1 – 2.30	Exhibition Closed	Session 5 Free papers (20 minutes each)	Session 6 Free papers (20 minutes each)	-	-
2.30 – 3.00	Exhibition Open/ Coffee & Posters	-	-	-	-
3 – 4.30	Dismantling of the exhibition	Session 5 Free papers (20 minutes each)	Session 6 Free papers (20 minutes each)	-	-
4.30	Event closes	Event closes	Event closes	Event closes	Event closes

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RAATE 2007 Organised by:

IPEM – The Institute of Physics Engineering and Medicine & The RAATE Committee

Co-sponsored by:

FAST – The Foundation for Assistive Technology



ACT – Advanced Care Technologies Programme



IMechE – Institution of Mechanical Engineers



IEE – Institution of Engineering & Technology

